HIGHLIGHTS OF OUR ACCOMPLISHMENTS DURING 2011

600 Physicians Volunteer for PASD

Project Access San Diego now counts over 600 specialty care physicians as volunteers, providing specialty healthcare consultations and services to uninsured adult patients. PASD is recognized throughout the county as the organized system for local healthcare volunteerism. Thanks to our growing number of volunteers, we have been able to increase the number of patients served each month.

2011 Project Access San Diego Highlights

- Number of uninsured patients receiving specialty care services: 673
- Number of uninsured patients assisted to receive public benefits: 363
- Number of donated specialty healthcare appointments: 1,863
- Number of donated surgeries: 121
- Number of volunteer specialty care physicians: 616

SDCMSF Receives Coveted Ardash S. Mahal, MD Award from CMA Foundation

Project Access San Diego and the SDCMSF received the 2011 Adarsh S. Mahal MD Access to Health Care & Disparities Award at the California Medical Association (CMA) Annual Conference and CMA Foundation dinner on Sunday, October 16 for our work in addressing the unmet healthcare needs of uninsured patients throughout San Diego County.

SDCMS and SDCMS Foundation White Coat Gala

On June 4, 2011, the annual SDCMS dinner honored incoming and outgoing SDCMS presidents, and highlighted the efforts of physician volunteers, as well as raised funds for SDCMSF’s flagship program, Project Access San Diego.

Our Mission:
Improving community health, access to care for all, and wellness for patients and physicians through engaged volunteerism.

Vision:
Improving health, changing lives

858.300.2777
www.sdcmsf.org
March and October 2011 KP Super Saturday Surgery Days
Project Access San Diego coordinated 76 free surgeries and GI
procedures in partnership with Kaiser Permanente and Southern
California Permanente Medical Group volunteer physicians at
its March 26 and October 15 Super Saturday Surgery Days. KP
assisted to launch PASD with the first Saturday Surgery Day in
December 2008. Eight surgery days since inception have resulted
in health improved and lives changed for 281 uninsured patients.

New Website Launched in 2011
To improve access to information about SDCMSF, www.sdcmsf.org
now contains links to current local, regional and national news,
and better tells the Foundation’s story. Physician volunteers, our
heroes, are highlighted on numerous pages.

eConsultSD Expands Access to Specialty Healthcare
Through the generous support of Kaiser Foundation Hospitals,
Southern California Region, and in partnership with the Council of
Community Clinics, SDCMSF launched eConsultSD in early 2011
to assist primary care physicians practicing at the area community
health centers with fast access to specialty care consultations for
their patients. The system is HIPAA-compliant, able to accommodate
imaging and medical notes from EHRs, and increases the capacity of
PCPs to manage patient care. For those specialists who may not
be able to volunteer to see patients in their offices, eConsultSD is
an easy way to provide support to PCP colleagues, and improve the
health of uninsured patients.

Carlsbad Surgery Center Adds Saturday
Surgery Day Capacity
More patients are now able to receive general surgeries, including
hernia, gallbladder and lipoma removal, thanks to an increased
partnership with Surgery One’s Carlsbad Surgery Center. Through
the efforts of Adam Fierer, MD and Eileen Natuzzi, MD, the first
Saturday Surgery Day improved the health and changed the lives of
five patients in August 2011. Two surgery days there are planned
annually, in addition to the two Super Saturday Surgery Days at
Kaiser Permanente, and the regularly scheduled surgeries at our
hospital and outpatient surgical center partners throughout the year.

Text4baby Shown to Improve Maternal and Child Health
Text4baby, a national mobile health education program launched
locally by SDCMSF in 2010, has been shown to increase users’ health
knowledge, improve interaction with healthcare providers, improve
adherence to appointments and immunizations, and increase access
to health resources. Recent evaluation has demonstrated the
potential positive impact of the Text4baby program and mobile
health interventions as a whole. The program presented its findings
at the 2011 American Public Health Association annual conference.
Text4babySD utilizes localized messages, and by the end of 2011,
more than 2,700 expectant and new parents had utilized the text
message program.

Retired Physicians Society Relaunched
Thanks to the efforts of Mitsuo Tomita, MD and Rosemarie M.
Johnson, MD, the Retired Physicians Society is taking on new life.
During fall 2011, retired physicians were polled on their interests. On
the docket for 2012 are quarterly noon-time educational meetings;
many of these will include opportunities to earn CME credits.

Financial Highlights
(From Audited Financial Statements year ended September 30, 2011)
SDCMSF received an unqualified opinion from Leaf & Cole, LLP, the
highest designation from an independent audit.

Total Assets: $963,506
Support & Revenues: $980,020
Expenses:
  Program Services: $757,785  86%
  Management & General
  Supporting Services: $36,297  4%
  Fundraising Expense: $26,611  3%
  Special Event Expense: $61,921  7%
Contributed medical services: $2,413,905

Medical Student Scholarships
2011 scholarships were awarded to UC San Diego Medical School
first year student Omid Yousefian and to new medical residents
Christopher Reid and Kimberly Smith. Congrats to all three!

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